

NS2024

SPONSORSHIP PROSPECTUS

niagara SUMMIT

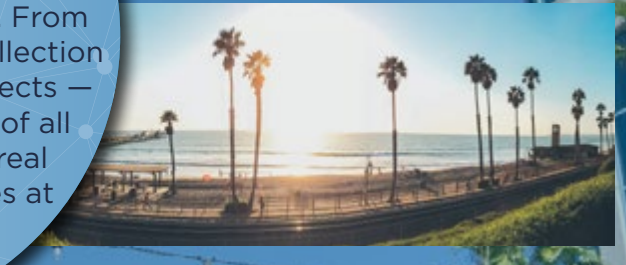
April 15 - 17, 2024

HILTON ANAHEIM • ANAHEIM, CA

www.tridium.com/niagarasummit

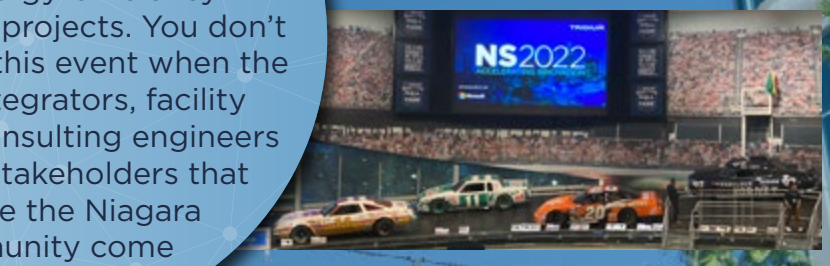


As a city built on imagination, Anaheim is where all the inner enthusiasts can have their day. Anaheim's atmosphere offers hip hangouts and hidden gems meant to inspire animated attitudes. From the magic of the JACE to a collection of one-of-a-kind Niagara projects — experience the authenticity of all things Anaheim. Discover real solutions and real outcomes at **Niagara Summit 2024!**





Niagara Framework is at the heart of the most successful smart building, smart campus, and enterprise -scale, portfolio -wide energy-efficiency management projects. You don't want to miss this event when the systems integrators, facility managers, consulting engineers and other stakeholders that comprise the Niagara Community come together.



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SPONSORSHIP OVERVIEW

Sponsorship Level	Platinum	Gold	Silver	Bronze
Price	\$40,000	\$20,000	\$12,500	\$8,500
Exhibit Space				
Booth Size	10' X 30'	10' X 20'	10' X 15'	10' X 10'
Full conference passes	8	4	2	1
Pre-Event Marketing Opportunities				
Prominence of sponsor logo on event website with link to sponsor's website	●	◐	◑	◒
Prominence of sponsor logo in pre-event mailing to Niagara Community	●	◐	◑	◒
Prominence of sponsor logo and descriptive content in pre-event social media promotion	●	◐	◑	◒
Prominence of sponsor logo and descriptive content in event communications and collateral	●	◐	◑	◒
Pre-Event Marketing Opportunities				
Option to participate on General Session Panel*	●	◐	n/a	n/a
Recognition of sponsor on spotlight banners & other event signage	●	◐	◑	◒
Prominence of sponsor logo and descriptive content in mobile app	●	◐	◑	◒
Inclusion of sponsor item in conference bag	●	●	●	●
General session room branding	●	◐	n/a	n/a
Additional Sponsorship Opportunities				
General Session Stage Sponsorship	5 available		\$6,000	
Welcome Night Sponsorship**	1 available (out of 2)		\$6,000	
Tuesday Night Event Sponsorship**	1 available (out of 2)		\$8,000	
Conference Bag Sponsorship	SOLD		\$5,000	
Lanyard Sponsorship	SOLD		\$5,000	
Mobile App Sponsorship	2 available		\$7,500	

*General Session Panel will be moderated, non-commercial and focused on the most pressing topics for the Niagara Community and its customers. Each panelist will have 5-7 minutes to contribute expertise to the conversation. Logos of panelists will be displayed during the discussion.

**Includes branded signs on tables and a logo on other parts of the events such as cups, napkins, or another item can be discussed.

NS2024

SPONSOR/EXHIBIT APPLICATION

The agreement to participate as a Sponsor or Exhibitor at the Niagara Summit will become a contract upon submission of this Application based on the rates, rules governing the event and general information in this package. Sponsor and Exhibitor agree to be bound by the terms of this Agreement.

Assignment of Exhibit Space

All sponsorships and exhibitor spaces are assigned on a first-come, first-serve basis determined by the date of the agreement, level of participation and when payment is received. Exhibit space includes drapery background, drapery side rails and sign.

Exhibit Space Detail

Booths will have a 8' color background drapery, 3' color side divider drapery, one (1) 6' skirted table and two (2) chairs. A 7" x 44" ID sign will also be provided. Electric service, phone connections, Internet service and other services and equipment can be ordered and paid for by the Exhibitor by filling out the appropriate forms in the Exhibitor Service Kit. Since the hall is carpeted, booth carpeting is not re-quired. Placement of exhibit materials must not block the visibility of neighboring exhibits. Rigging in exhibit booths and hanging aisle signs are not permitted. Exhibitor is responsible for set up and move out in the time allocated.

Cancellation or Refunds

In the event of cancellation by an Exhibitor or Sponsor, a refund of 50% of the sponsorship/exhibitor level fee will be granted if the request is received in writing by 11:59 PM (Eastern Standard Time) on February 15, 2023. Any cancellations received thereafter are not subject to any refunds. A notice of cancellation must be sent to niagarasummit@tridium.com with Subject: Niagara Summit Cancellation.

In the event that the venue is unavailable or unusable by acts of God, pandemic, orders of the local, state or federal government, or any other cause, or circumstance over which Tridium has no control, or cause that shall make it impossible, impractical or inadvisable for Tridium to hold the event as determined at any time (a "Force Majeure Event"), then Tridium may cancel the event and this Agreement, all fees paid will be refunded, and Tridium will not be liable to any party for any other amounts or damages (direct or indirect) in the event of cancellation due to a Force Majeure Event.

Installation and Dismantling of Exhibits

Installation of exhibits at the Hilton Anaheim is scheduled for Monday, April 15 from 1:00 p.m. - 5:00 p.m. Exhibitors are responsible for their own setup installation, dismantling and move out in the time allocated. Exhibitor may incur added fees for failure to follow set-up and removal requirements. Installation and dismantling services are available upon request from the general contractor for a fee. Contact Freeman Exhibitor support at (888) 508-5054 or ExhibitorSupport@freeman.com for additional information.

Removal of Exhibits

Exhibit teardown will commence at 3:00 p.m., Wednesday, April 17. All exhibit material must be dismantled and removed from the building by 6:00 p.m., Wednesday, April 17.

Liability

Exhibitor and Sponsor hereby release Tridium and the Hilton Anaheim, and each of their respective officers, directors, employees, parents, affiliates, agents and contractors from any and all claims, demands, fees, causes of action or liability of any kind for injury or damages to persons or property that may now or in the future arise directly or indirectly out of attendance or participation in the Niagara Summit or presence at the Hilton Anaheim premises related to the Niagara Summit.

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Safety, Fire Regulations and Local Law

Exhibitor and/or Sponsor must comply with all California and/or local Anaheim safety, health and fire codes. All Exhibit fabrics used for drapery, decoration or floor carpeting and all materials such as, but not limited to, woven-wood, fiber or flexible plastic used in display or Exhibit construction must be flame proofed prior to installation. All electrical installations and equipment must comply with the latest national and local codes.

We recommend following CDC guidelines. Consistent with CDC guidance and Tridium's own safety protocols, face coverings will be required indoors for non-dining events and participants will choose a color-coded ribbon to add to badges representing their comfort with social distancing. All attendees will need to perform a self-check to ensure there are no COVID-like symptoms present prior to attending. While at the conference, we ask you to self-monitor for COVID-like symptoms. If you test positive for COVID at the conference, please self-isolate immediately, seek guidance from your health care provider, and follow their instructions. We also ask you to immediately notify any event staff member on-site so we can make any notifications necessary. We encourage your participation only in events where you feel comfortable.

Your decision to attend this year's conference will depend on your comfort level. Protocols and guidance may change with the changes in COVID spread at the time. We look forward to seeing many of you in Anaheim.

Security and Insurance

Guard service will be provided during non-exhibit hours in the exhibition area. However, such service shall not make Tridium or the Hilton Anaheim, or each of their respective officers, directors, employees, parents, affiliates, agents or contractors liable for any claim, loss or damages. Security for individual booth spaces can be arranged at an additional cost to the Exhibitor. Each Exhibitor is responsible for the loss or damage of its goods, materials, equipment and displays. Exhibitors who desire insurance on their exhibits must make arrangements and placement at their own expense. Each exhibiting company shall maintain for the duration of the Niagara Summit: (1) workers' compensation insurance as required by state law; (2) commercial general liability insurance covering all exhibiting company operations; and (3) automobile liability insurance including coverage for all owned, hired and non-owned vehicles. All policies shall be in a minimum amount of two million dollars, (\$2,000,000), except for workers' compensation insurance, which shall be in the amount required by law. Upon request, the exhibiting company shall provide a copy of a Certificate of Insurance to Tridium.

For more information, email niagarasummit@tridium.com

Contact Information

Company Name: _____

(As it will appear at the conference and in the promotional materials)

Principal Contact: _____ Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Mobile: _____ Fax: _____

Company URL: _____ Email: _____

Accounts Payable Contact: _____

Accepted By: _____ Date: _____

(Authorized Signature/Name/Title)

Sponsorship Options

- | | | | |
|--|--|---|---|
| <input type="checkbox"/> Platinum (\$40,000) | <input type="checkbox"/> Gold (\$20,000) | <input type="checkbox"/> Silver (\$12,500) | <input type="checkbox"/> Bronze (\$8,500) |
| <input type="checkbox"/> General Session Stage Sponsorship (\$6,000) | | <input type="checkbox"/> Welcome Night Sponsorship (\$6,000) | |
| <input type="checkbox"/> Tuesday Night Event Sponsorship (\$8,000) | | <input type="checkbox"/> Conference Bag Sponsorship (\$5,000) | |
| <input type="checkbox"/> Lanyard Sponsorship (SOLD) | | <input type="checkbox"/> Mobile App Sponsorship (\$7,500) | |

Exhibit Detail Required

Please list and describe the products you will be promoting in your booth if approved to participate in the tradeshow.

Please note: Tridium reserves the right to approve all products displayed and demonstrated at this event.

Form Submission

Email this completed Sponsor/Exhibitor Application to niagarasummit@tridium.com. View [floor plan](#) and provide top 3 booth locations.