



Tridium, Inc. Adds Marketing Leadership to Executive Team

Marc Petock named Director of Marketing

Richmond, Virginia- May 25, 2005-Tridium, Inc., a global software and services company and inventor of the Niagara Framework[®], that integrates diverse systems and devices into a unified platform that is easily managed and controlled in real time over the Internet, today announced the appointment of Marc Petock as Director of Marketing. Petock will lead the strategic marketing, brand management, marketing programs and public relations for the company.

Prior to joining Tridium, Petock served as Vice President at Patrick Marketing Group. His position included developing marketing and demand generation initiatives for a variety of technology and telecommunications clients. Preceding his time at Patrick Marketing Group, Petock held the position of Vice President at ConnectedBrands where he was responsible for client management activities and the development of strategies and tactics for driving client marketing, product sales and branding.

"Marc is uniquely qualified to lead Tridium's marketing activities at a time when interest and demand for the Niagara Framework and Niagara Appliances are accelerating," said John Petze, President and CEO of Tridium.

"Joining Tridium is a rare opportunity to help drive the vision of a company that is well on its way to becoming a defining technology and industry standard," said Marc Petock. "Having been deeply involved with the needs of technology companies for several years, I'm excited to join Tridium to help build the brand and reputation Niagara has established for delivering value to customers.

About Tridium Inc.

Tridium is the inventor of the patented Niagara Framework[®], a software framework that integrates diverse systems and devices—regardless of manufacturer, communication standard or software—into a unified platform that can be easily managed and controlled in real time over the Internet or intranet using a standard web browser. Niagara provides many benefits across a wide variety of customer applications including: building automation, energy services, remote site management, service bureaus and maintenance management.

Tridium is a privately held software company headquartered in Richmond, Va., with subsidiaries based in London and Singapore. Tridium markets its products to value-added resellers, original equipment manufacturers and a network of Tridium Systems Integrators. Additional information about Tridium is available at www.tridium.com.

###