



## **Tridium's Niagara Framework® Selected by *START-IT* Magazine as Top 50 Technology**

**Richmond, Virginia – November 6, 2007** –Tridium's Niagara Framework has been selected by ***START-IT*** magazine as a winner of its first annual Top 50 Technologies Awards. The Top 50 Technologies Awards honor products that target the manufacturing space and help companies to improve their business practices. Evaluating nearly 200 different technologies and going through more than a dozen criteria, products were gauged on their uniqueness and functionality in the market.

"The products selected as winners in the first Top 50 Technologies possess unique capabilities and characteristics in today's marketplace. While considering hundreds of applicants, the editors of *START-IT* chose products that fit the needs of the manufacturing community," said Peggy Smedley, editorial director of *START-IT*. "These companies are providing manufacturers with innovative and emerging technologies that enhance revenue opportunities and improve business practices."

"We are pleased to be recognized for *START-IT*'s Top 50 Technology award for technical innovation related to the Niagara Framework, said Marc Petock, director global marketing and communications, Tridium, Inc. "The Niagara platform continues its widespread adoption and pervasiveness throughout manufacturing as more manufacturers move their products to the Web and provide additional end user value and value-added applications".

The Niagara Framework is an extensible platform that supports the rapid development of a wide range of Internet-enabled products and device-to-enterprise applications. Manufacturers adopt the Niagara Framework technology to move their products to the web, reduce development time, migrate legacy systems, develop new service offerings, and open up new markets.

### **About Tridium Inc.**

Tridium, a global software and technology company, is the inventor of the Niagara Framework®, a software framework that integrates diverse systems and devices - regardless of manufacturer, or communication protocol - into a unified platform that can be easily managed and controlled in real time over the Internet using a standard web browser. Niagara is an extensible platform that supports the rapid development of a wide range of Internet-enabled products and device-to-enterprise applications.

Manufacturers adopt the Niagara Framework technology to move their products to the web, reduce development time, migrate legacy systems, develop new service offerings, and open up new markets. System integrators use Niagara products to provide true open solutions without regard for specific protocols, products or technologies. Today, there are over 90,000 instances of Niagara operating in over 6,800 installations worldwide in applications that include: energy management, building automation, M2M, telecommunications, industrial, security automation, lighting control, maintenance repair operations (MRO), service bureaus, convergence retailing and total facilities management.

Tridium markets its products to value-added resellers, original equipment manufacturers and a network of Tridium Systems Integrators. The company is an independent business entity of Honeywell International Inc.

Additional information about Tridium is available at [www.tridium.com](http://www.tridium.com).

**Contact:**  
**Marc Petock**  
**Director, Global Marketing & Communications**  
**Tridium, Inc.**  
**804-747-4771**  
**[mpetock@tridium.com](mailto:mpetock@tridium.com)**

**About *START-IT***

*START-IT* magazine helps manufacturers take full advantage of the power of partnerships by emphasizing the importance of IT partnerships and how these partners are working together to reach their goals through the use of technology. Emphasizing the power of partnerships, *START-IT* is read by decision makers across all manufacturing segments as a primary source of business strategies to best take advantage of today's technologies