





Enterprise SMA Management Tool Tridium Talk

- Introduction
 Jacqueline Walpole, Sr Product Manager
- Deep Dive Demo
 Adam Plaskey, Sr Customer Experience Professional
- Q&A



Introduction – what is ESMT?





Introduction – what is SMA?

GLOSSARY

- SMA = Software Maintenance Agreement
 - Purchased on individual licenses
 - Ordered through Niagara Central Licensing
 - Mandatory with all N4 (non-Edge) license sales
 - Not allowed to be held in stock
 - Initial 18 months to allow for installation time
 - Renewals are available beyond initial 18 months
 - Must be active to version update Niagara





Introduction – why do you need SMA?



Introduction – what is ESMA?

GLOSSARY

- ESMA = Enterprise SMA
 - Allows alignment of the renewal dates of SMA for multiple licenses
 - Only available through Asset Manager
 - A tool for End Users Owners & Operators
 - (or their nominated SI through an approval process)

Visit the www.tridium.com website







Introduction – what is ESMT?

GLOSSARY

- ESMT = Enterprise SMA Management Tool
 - ESMA accessible through Niagara Central Licensing
 - All Tridium direct partners will have access and they can extend to their channels if they wish
 - ESMA will still be available through Asset Manager for End Users



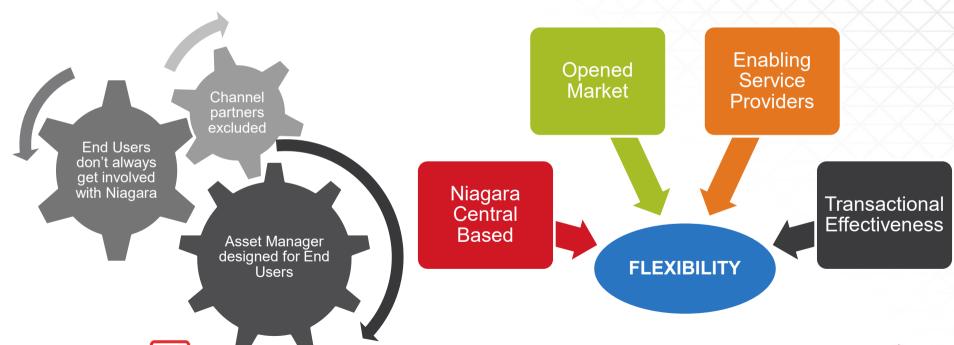


Introduction – Why ESMT?

Existing ESMA options

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New ESMA Management Tool





Value and Benefits

Enterprise SMA management and ordering directly from Niagara Central

Benefits for channel partners

- Streamlined process for selling and managing software maintenance
 - Does not require involvement by end-users prior to sales process (Asset Manager account no longer required)
 - Quick-easy import of licenses from project folders or spreadsheets
 - Enables authorized Niagara resellers to manage their portfolio of customers from a single account

Benefits for system owners

- Sync-up maintenance expiration dates
- Generous "grace period" upon initial enrollment (up to 364 days/license)
- They don't need to get involved (other than providing a PO)



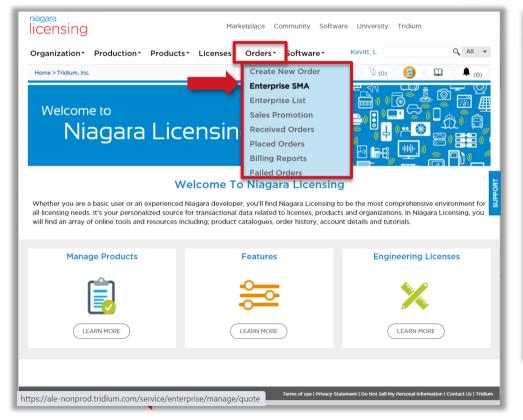


Important points

- Requires at least 5 eligible licenses
 - Licenses may be combined from any number of projects or folders
 - Licenses may be imported from other organizations not in the partner's hierarchy
- Proposals are sent up through the channel and purchased by Tridium direct partners
- Applies up to 364 days grace period for each enrolled license to allow customers to sync-up maintenance expiration dates
- Introductory discount of 20% for more than 25 licenses enrolled up to December 31, 2022

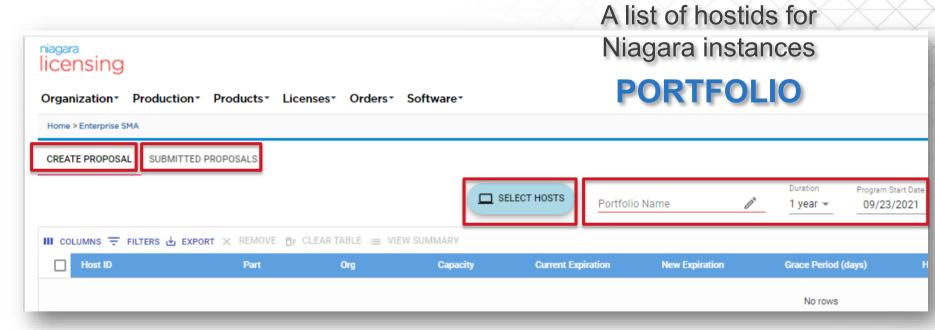






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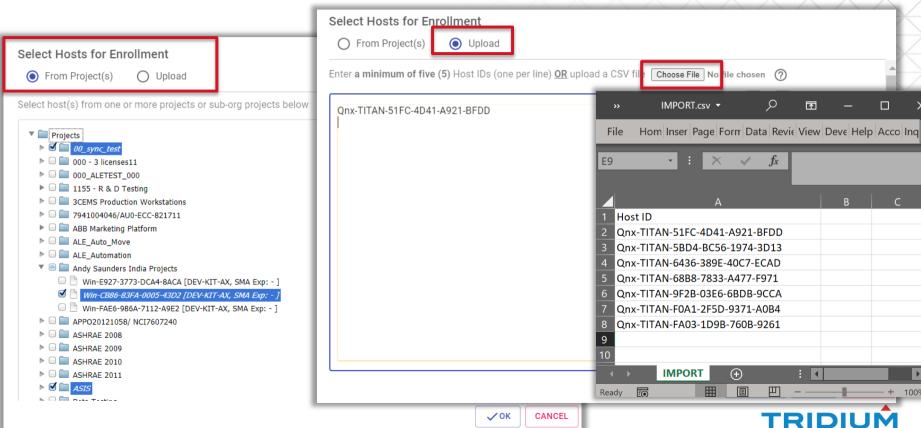


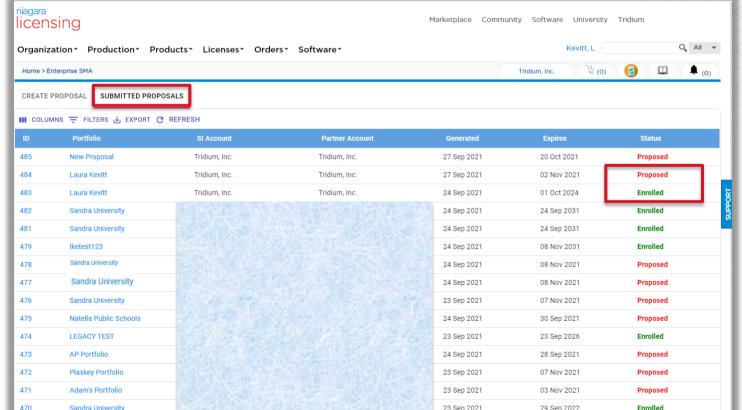




Bill of Materials for the purchase of SMAs for a listed portfolio of hostids aligning them to selected date for 1,3,or 5 years









18-Sep-2022

23-Dec-2020

05-Mar-2020

Win-C0DF-AC6C-680C-B4E1

Onx-TITAN-9F2B-03E6-6BDB-9CCA

Onx-TITAN-6436-389E-40C7-ECAD

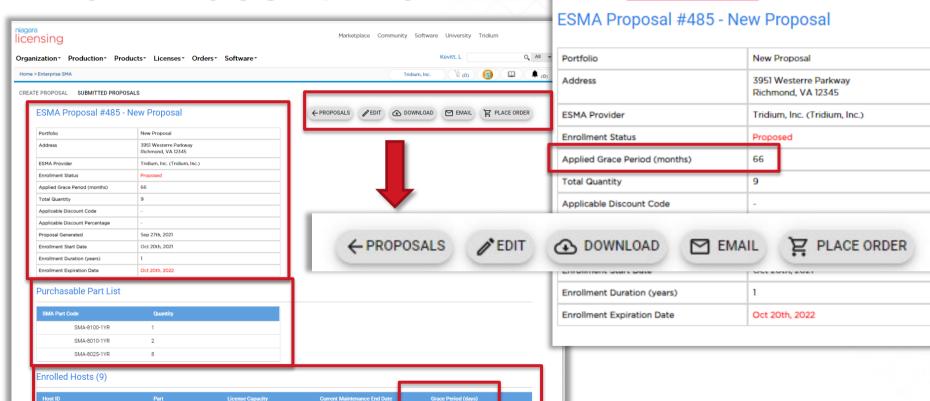
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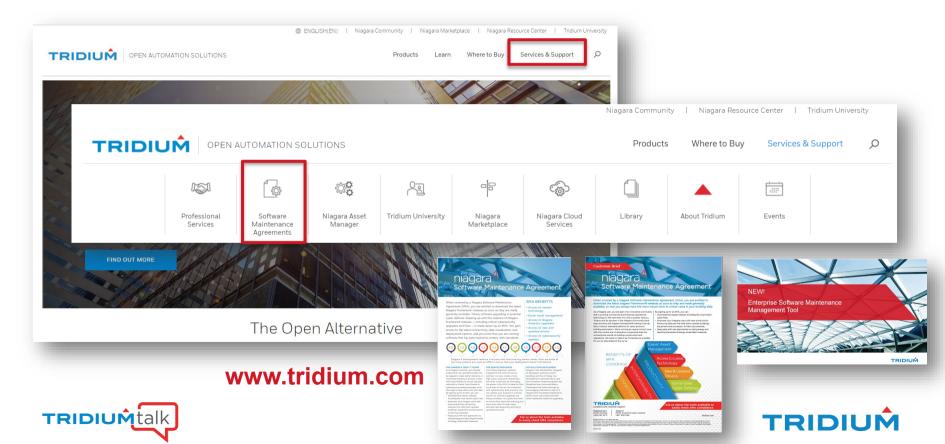
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DEEP DIVE DEMO with Adam Plaskey

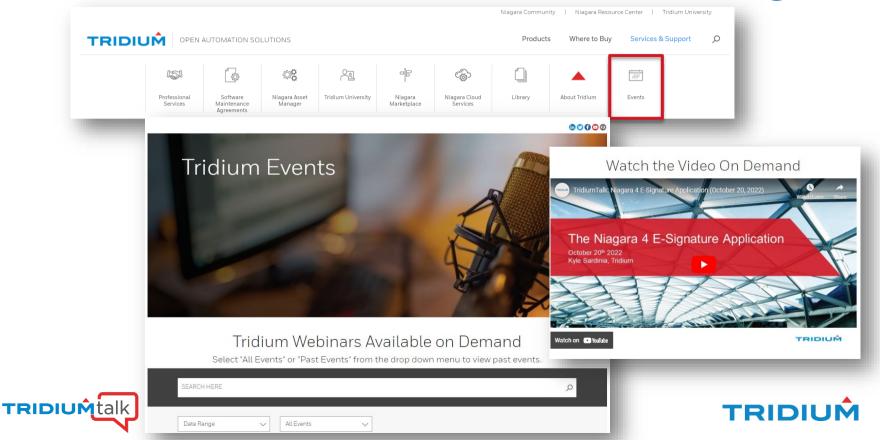
NIAGARA RESOURCES & MATERIALS



Where Can I Find More Information...?



Where Can I Find This Recording?



THANK YOU Q&A

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