

Insights, Trends, Perspectives

An Open Conversation with Industry Influencers



“Adoption of smart buildings technology is at inflection point driven by connectivity, data, edge, cloud, and operational and workplace outcomes coming together.

The industry is currently being influenced by several forces which are creating this inflection point. Flexible workplaces and demand for IAQ monitoring, the increasing number of connected devices and systems, cyber threats, the global drive toward net zero all depend upon buildings being connected and smarter. In addition, this is encapsulated by the ESG movement where organizations are being compelled to be more conscious and demonstrate how they are addressing various environmental & social factors.”

Moderato



Marc Petock
Chief Marketing & Communications Officer
Lynxspring

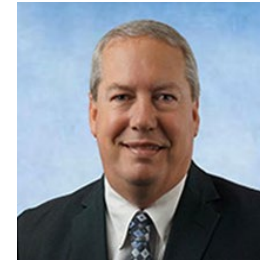
Panelists:



Sabine Lam
Workplace Platform and
Governance Lead Google



Gary Ament
Solutions Architect, IoT Design
and Sales Engineer
FSG Smart Buildings



Steve Dodd
President /
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Paul Maximuk
Senior Associate
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NS2022

ACCELERATING INNOVATION