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Recruiting, Training & Retaining

Challenges, Changes & the Future of.



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Recruiting

- What changes are you having to make as an employer to appeal to candidates? How has that changed in the industry? Are we as an industry adapting to these changes?
- Are age range, technology & price of living driving factors? If not, what are the major factors candidates are seeking in an employer?
- Has the value of the 4-year degree changed? What is the ROI?
- Do you agree or disagree: "It's not that people don't want to work, its that the expectation from an employer and product have increased"



Training

Audience Question: Who is investing in a training initiative right now?

- How are people receiving information? Has the digital age changed how much people retain over weeklong sessions vs short classes/videos?
- Whose responsibility is it to train? What are manufacturers, educators
 & employers' responsibilities in training?
- What are prerequisites to get someone N4 certified? How do we build the base and work with potential students to prepare them for this?



Retaining

- Audience Question- What are some success stories for your high retention rates?
- What best practices have kept your best employees around?
- Are hybrid work environments deal breakers?
- What are some of the more common reasons why people leave companies?
- How do you create a diverse & safe work environment? (gender, race, religion)



Questions & Thoughts

- How has the market demand changed over the last 3 years?
- What are 2 takeaways that you want to leave your audience with?
- What comes first, recruiting or training?
- How do we generate interest in the trades? (Mechanical, hvac, automation, software etc)





Questions?

If you have additional questions & we have run out of time, please reach out to any of our panelists outside of the room.





